

Outlook



Book Bag:
Fodder for
Thought

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THE UNIVERSITY OF MARYLAND FACULTY AND STAFF WEEKLY NEWSPAPER

Volume 18 • Number 14 • December 17, 2002

Exempt Staff Will Have Union Election

Exempt staff members will have an opportunity to choose whether they want to engage in collective bargaining with the university and have a labor union represent them.

The State Higher Education Labor Relations Board (SHELRB) has certified that more than 30 percent of eligible exempt staff members have signed authorization cards expressing an interest in having University Professionals United/AFSCME represent them in negotiations with the university about wages, hours, and other terms and conditions of employment.

The SHELRB has ordered an election on Wednesday, Jan. 22 in the Grand Ballroom of the Stamp Student Union. The polling place will be open from 9 a.m. to 5 p.m. Eligible employees must present a photo I.D. in order to receive a ballot.

Eligible employees will choose either to be represented by the AFSCME union or not to be represented. The majority of those actually voting determines the outcome. If the union wins, then every exempt bargaining unit employee will be represented by University Professionals United/AFSCME, regardless of whether the employee voted or is a member of the union.

"It is extremely important that everyone understand the purpose of the election and the importance of voting," said Dale Anderson, director of personnel services.

Employees excluded as supervisory, managerial or confidential under the law are ineligible to vote. If the union wins, it will not represent the excluded employees. SHELRB will mail copies of the notice and sample ballot to all eligible employees at their home addresses. A complete copy of the election order is available online at www.mhec.state.md.us/shelrb.

This is Outlook's last print edition of the semester, though an online version will go up on Jan. 14 at www.collegepublisher.com/outlook. All submissions for that issue should be sent, no later than Jan. 8, to: outlook@accmail.umd.edu. Outlook will resume printing with the Jan. 28 issue. Have a great break.

Governor Zooms by Maryland Booth



PHOTO BY MELISSA SWEENEY

Gov.-elect Bob Ehrlich stopped by the university's booth at the Maryland Technology Showcase held at the Baltimore Convention Center on Dec. 4 and 5. Donnie Neuenberger (left), NASCAR driver of the university's "Fear the Turtle" race car, presented Ehrlich with a Maryland racing team T-shirt.

"Perfect" New Vice President Named

John D. Porcari will be the new vice president for administrative affairs at the University of Maryland, President Dan Mote Jr. announced recently.

Porcari will join the university administration after Feb. 1, having served the last four years as secretary of the Maryland Department of Transportation. The youngest secretary of transportation in Maryland history, Porcari, 43, boasts a broad background in business and economic development, environmental planning and public policy.

"John Porcari brings to Maryland the perfect portfolio to take on the leadership of the university's administrative affairs," Mote said. "This is a critical time for the university as we assume greater responsibilities with shrinking resources. John has the experience and organizational skill to meet those challenges."

Mote noted that in four years as secretary of transportation Porcari has under-



John D. Porcari

taken a comprehensive reorganization of the highway, transit and aviation administrations. He has been committed to community revitalization and to community involvement in transportation decisions.

"These are all critical areas for us," Mote said, noting that the university is implementing a progressive new campus master plan with a focus on managing

traffic and strengthening its involvement with the local community in economic development initiatives.

"The University of Maryland is the most exciting place in the state to be right now," Porcari said. "I am honored to have the opportunity to serve with President Mote as he guides the university to its very promising future."

As secretary, Porcari has overseen a department with more than 9,700 workers and a budget of \$2.2 billion. He is currently implementing a \$9.1 billion

six-year capital program that includes expansion of Baltimore/Washington International (BWI) Airport, statewide transit planning, service improvements at the Motor Vehicle Administration and transit corridor improvements.

He also oversees two police forces with law enforcement responsibilities

See **PORCARI**, page 3

Journalism Lab Provides Tech Boost

The university announced the launch of a new journalism center designed to help news organizations use innovative computer technologies to develop new ways for people to engage in critical public policy issues.

J-Lab: The Institute for Interactive Journalism will provide seed money to news organizations that propose interactive news ideas and team them with computer scientists to help build software and easy-to-navigate news experiences. The institute also will spotlight the best cutting-edge news innovations through the Batten Awards for Innovations in Journalism, funded by the John S. and James L. Knight Foundation.

"J-Lab will help address a critical need in today's journalism," said Thomas Kunkel, dean of Maryland's Philip Merrill College of Journalism. "We desperately need to develop new ideas on how to excite and engage news consumers about serious issues, or risk losing them to the frivolity of sensationalism, sound bites and info-

See **J-LAB**, page 2

It's Time to Make that Walk

More than 1,700 students expect to receive bachelor's degrees in this weekend's commencement ceremonies. Nearly 1,000 will be receiving graduate degrees. Based on the past three graduations, communication, criminology and criminal justice and psychology majors will be the majority.

The main commencement speaker will be Dorothy Height, president of the National Council of Negro Women. The campus-wide commencement will be held at the Comcast Center, at 1 p.m. on Sunday, Dec. 22. Guests are urged to be seated approximately one half-hour prior to the designated time for the ceremonies if they wish to observe the student and faculty procession.

Graduates, their families and friends are invited to join university officials and members of the faculty and staff at the reception following the campus-wide commencement. Shuttle bus service will provide free transportation across the campus throughout the day. For

See **COMMENCEMENT**, page 3

dateline maryland

YOUR GUIDE TO UNIVERSITY EVENTS: DECEMBER 17-JANUARY 9

TUESDAY

december 17

3-5:30 p.m. Black Faculty and Staff Association Holiday Celebration Multipurpose Room, Nyumburu Cultural Center. Open to everyone. Bring your appetite and an unwrapped item for a swap meet. Also, bring your favorite music for some dancing! For more information and to RSVP, call Dottie Bass, 5-5618.

3:30-5 p.m., Numerical Analysis Seminar 3206 Math Building. Speaker Daniel Kessler, Department of Mathematics, will present: "A posteriori Error Estimates for the Allen-Cahn Problem: Is it Possible to Survive Grönwall's Inequality?" For more information, contact Tobias von Petersdorff at tvp@math.umd.edu or visit www.math.umd.edu/dept/seminars/nas.

FRIDAY

december 20

7-9 a.m., Chick-Fil-A Peach Bowl Breakfast with Fridge Inn and Conference Center. Terrapin fans will have the opportunity to get up-close and personal with Ralph Friedgen for morning breakfast and "chalk-talk" at the Marriott Inn & Conference Center in College Park. Doors open at 7:15 a.m. and Coach Friedgen will address the group from 7:30-8:30 a.m. The first 500 fans will receive a new Maryland football T-shirt! There is no cost to attend and a continental breakfast will be provided free of charge. For more information, contact the Terrapin Ticket Office at 4-7070 or mk225@umail.umd.edu, or visit www.umterps.com.

5:30-8 p.m., Holiday Graduate Student Outing, Washington, D.C. The Office of Campus Programs will sponsor a trip for graduate students to the Pageant of Peace in Washington, D.C. Come out and see the national Christmas tree and hear musical groups from around the region. Meet at 5:30 p.m. at the College Park Metro station. Metro fare is free. The musical performances happen from 6:30-8 p.m. and there is an optional dinner afterward.

Lobbying on Behalf of Higher Education

Alumni, faculty and staff, students and parents are getting organized to speak face to face with their elected representatives on behalf of higher education support in general and the University of Maryland specifically.

Those who reside in Maryland are encouraged to become part of the volunteer force by setting up appointments to meet with at least one of their delegates and senators. This should be done on personal time. Ethically and legally, state employees cannot be asked to lobby for the benefit of the institution as a part of their work.

Go to www.statgov.umd.edu to sign up.

In addition, University Relations is offering training sessions with tips, contact information, directions and parking. Three sessions, all taking place from 6:30-7:30 p.m. in the Visitor Center Conference Room, will be held Jan. 8, Jan. 22 and Feb. 11. Contact Sandy George at (301) 405-4615. There will be a self-serve Web-based training option available at the Web site on Dec. 20.

(at participants' own expense). The group will return to College Park, after dinner, around 11 p.m. For more information, contact Zaneeta Daver, 5-0839 or zedaver@umail.umd.edu.

8-10:30 p.m., Observatory Open House University Observatory. Elizabeth Warner on "To buy or not buy... (a telescope!)" The University Observatory hosts open house evenings on the 5th and 20th of each month from November through April. The program begins at 8 p.m. with a short lecture followed by observing through the telescopes (weather permitting). For more information, contact Elizabeth Warner at 5-6555 or warnerem@astro.umd.edu, or visit www.astro.umd.edu/openhouse.

THURSDAY

january 9

8 p.m., Classical Music Concert Gildenhorn Recital Hall. Co-sponsored by the Clarice Smith Performing Arts Center and the Embassy of

Correction

In last week's issue of Outlook, in the story "Giving New Students that Extra Boost," Joelle Davis Carter's middle and last names were transposed.

Israel. Israeli-Arab pianist Saleem Abboud Ashkar and Israeli cellist Inbal Megiddo will perform. For more information, contact Amy K. Harbison at 5-8169 or harbison@wam.umd.edu.

For additional event listings, visit www.collegepublisher.com/outlook.

Outlook

Outlook is the weekly faculty-staff newspaper serving the University of Maryland campus community.

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Teresa Flannery • Executive Director, University Communications and Marketing

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Monette Austin Bailey • Editor

Cynthia Mitchel • Art Director

Robert K. Gardner • Graduate Assistant

Letters to the editor, story suggestions and campus information are welcome. Please submit all material two weeks before the Tuesday of publication.

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J-Lab: Seeks to Innovate

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PHOTO BY CYNTHIA MITCHEL

"We feel our role as journalism educators extends far beyond the classroom."
—Thomas Kunkel, dean, Philip Merrill College of Journalism

tainment."

The new institute is a spin-off of the Pew Center for Civic Journalism, which completes its work next year. Over the past decade, the center has supported hundreds of civic news experiments that invited public interaction through town hall meetings, focus groups and other methods new to journalism organizations.

"Civic journalism taught us that a lot of people accept information when they own some of it," said J-Lab Executive Director Jan Schaffer. "And they own it—not when it's spoon fed—but when they help gather it, discuss it, examine trade-offs and envision solutions."

"Now is the time to capitalize on new technology that can help make people smarter about public issues and advance civic participation in the digital arena," said Schaffer, who was a Pulitzer Prize-winning journalist at The Philadelphia Inquirer before directing the Pew Center for Civic Journalism.

J-Lab also will give \$15,000 awards each year to journalists who build the best interactive news models that foster public participation. The Batten Awards for Innovations in Journalism honor the late James K. Batten, former chairman and CEO of Knight Ridder, who championed the idea that journalism can both build citizenship and tell hard truths.

A \$230,000 Knight Foundation grant will fund an annual awards competition and educational symposium in 2003 and 2004.

"Batten's vision helped launch the Pew Center, which

partnered, from the start, with Knight Ridder Newspapers to create civic news templates," said Hodding Carter III, Knight Foundation president and CEO. "The Batten Awards honor both Jim and his spirit of innovation in service to the community."

The Knight Foundation has made grants to a series of projects nationwide to further the goals of journalism in the public interest. They include a Web site

that will help northern California news consumers rate coverage; an interactive television show that will help Chicago-area residents understand how news organizations work; a public-designed digital merger of public radio and public television stations in Cleveland; and a pilot project in Boulder, Colo., aimed at finding out how much local election coverage public television can provide.

"Civic journalism, public journalism, community journalism, good journalism," said Eric Newton, Knight Foundation director of journalism initiatives. "We've found many different ways to describe the idea, perhaps best put by Arthur Miller, that a good newspaper is a nation talking to itself."

J-Lab also represents the latest journalism initiative at Maryland's Philip Merrill College of Journalism designed to support and improve the news business. The college operates American Journalism Review (AJR), the Knight Center for Specialized Journalism, the Casey Journalism Center on Children and Families, the Hubert H. Humphrey Fellowship Program for international journalists and the Journalism Fellowships in Child and Family Policy. It also serves as headquarters to the National Association of Black Journalists and the American Association of Sunday and Feature Editors.

"We feel our role as journalism educators extends far beyond the classroom," said Kunkel. Initiatives such as J-Lab, the Knight Center, AJR and the others are critical to the betterment of the news industry."

Information on J-Lab calls for proposals and Batten entries will soon be available at www.j-lab.org. Regular J-Lab updates will be sent electronically to the J-Flash mailing list. Subscribers to J-Flash under the Pew Center will automatically receive the J-Lab updates. Others can join the list by writing to asilva@j-lab.org.

Commencement: The World Awaits

Continued from page 1



FILE PHOTO BY MONETTE AUSTIN BAILEY



PHOTO BY JOHN T. CONSOLI

College of Education graduate Kristen Ehrenspeck (above right) will be the main commencement's student speaker. The venerable Dorothy Height, president of the National Council of Negro Women, will deliver the guest speech at the ceremony, which begins at 1 p.m. Guests are asked to arrive at least a half hour early.

more information, visit www.inform.umd.edu/commencement/.

Individual College and School Commencement Ceremonies, listed alphabetically

(Please note that ** next to the ceremony name means that ceremony is being held on Dec. 21, not Dec. 22.)

Agriculture & Natural Resources

Memorial Chapel
Dec. 22, 4 p.m.

Architecture

Architecture Building Great Space
Dec. 22, 4 p.m.

Art History/Art Studio

1240 Art-Sociology Building
Dec. 22, 4 p.m.

**Behavioral and Social Sciences

Comcast Center
Dec. 21, 7 p.m.

Robert H. Smith School of Business

Comcast Center
Dec. 22, 4 p.m.
Speaker: Jay Nussbaum, vice president, BearingPoint, Inc.

**Communication

Ritchie Coliseum
Dec. 21, 7 p.m.
Speaker: Charles A. Moose, chief of police, Montgomery County

**Computer, Mathematical and Physical Sciences

Concert Hall, Clarice Smith Performing Arts Center
Dec. 21, 7 p.m.

Speaker: Miguel Rios Jr. (physics alumnus), chair and CEO, Orion International Technologies

**Education

Tawes Theatre
Dec. 21, 7 p.m.

A. James Clark School of Engineering

Reckord Armory
Dec. 22, 4 p.m.

Speaker: D. Wayne Shodgrass, vice president, Engineering & Manufacturing Electronic Systems, Northrop Grumman Corporation

English, Comparative Literature, American Studies, Women's Studies, Dance

Tawes Theatre
Dec. 22, 4 p.m.
Speaker: John Caughey, chair, American Studies

Foreign Languages, Linguistics, Classics

0200 Skinner Hall
Dec. 22, 4 p.m.

Health & Human Performance

Ritchie Coliseum
Dec. 22, 4 p.m.

History, Jewish Studies, Russian

0104 Skinner Hall

Dec. 22, 4 p.m.

Speaker: Alfred Moss, associate professor, history

**Individual Studies

Honors Lounge, Anne Arundel Hall
Dec. 21, 5 p.m.

Speaker: Suzanne Beicken, professor

**Information Studies

1240 Biology-Psychology Building
Dec. 21, 4 p.m.

Speaker: Trudi Belardi Hahn, University Libraries and president, American Society of Information and Technology

Philip Merrill College of Journalism

Hoff Theater
Dec. 22, 4 p.m.

**Life Sciences

Memorial Chapel
Dec. 21, 7 p.m.

Speaker: Willie May, National Institute of Standards and Technology (NIST)

Music

Gildenhorn Recital Hall, Clarice Smith Performing Arts Center
Dec. 22, 5 p.m.

Philosophy

1115 St. Mary's Hall
Dec. 22, 5 p.m.

Philosophy

1115 St. Mary's Hall
Dec. 22, 4 p.m.

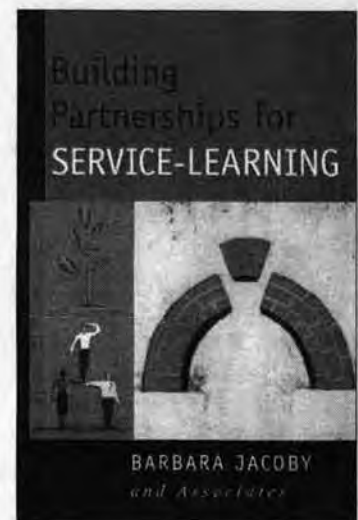


Book Bag

Building Partnerships for Service-Learning

Barbara Jacoby, director of Commuter Affairs and Community Service, and associates (Jossey-Bass, Feb. 4, 2003)

Summary: It's about how to develop on- and off-campus partnerships that serve as the foundation for service-learning programs.

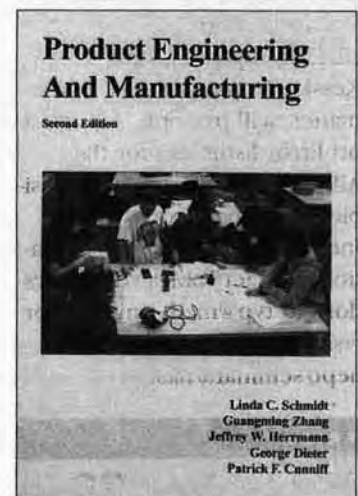


Product Engineering and Manufacturing

Linda C. Schmidt, Guangming Zhang, Jeffrey W. Herrmann, George E. Dieter and Patrick F. Cunniff. All authors are faculty in the Department of Mechanical Engineering.

(College House Enterprises, Knoxville, Tenn., 2002)

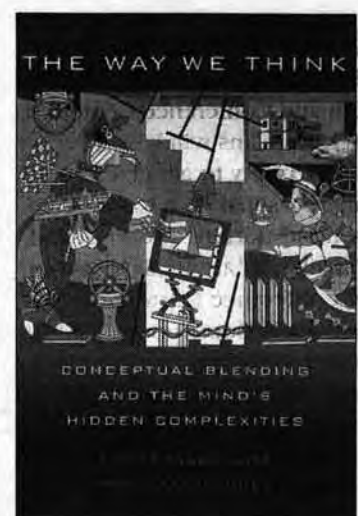
Summary: This textbook explains the new product development process for undergraduates performing engineering design projects.



The Way We Think: Conceptual Blending and the Mind's Hidden Complexities

Gilles Fauconnier and Mark Turner, Distinguished University Professor, Department of English and member of the faculty of the doctoral program in Neurosciences and Cognitive Science (Basic Books, 2002)

Summary: An analysis of the imaginative nature of the human mind, written to be accessible to lay readers and students as well as interested scientists. Conceptual blending is at the root of the cognitively modern human mind.



The Rhetorical Presidency, Propaganda, and the Cold War, 1945-1955

Shawn J. Parry-Giles, assistant professor, Department of Communication; director, Center for Political Communication and Civic Leadership; and affiliate assistant professor, Women's Studies (Praeger, 2002)

Summary: Demonstrates how Presidents Truman and Eisenhower transformed the U.S. propaganda program into a tool reliant on presidential surrogates in promulgation of Cold War ideology.

(Westview Press, Nov. 2002)

A concise and penetrating analysis explaining Arab and Muslim attitudes toward the United States.

Sister Circle: Black Women and Work

Edited by Sharon Harley and the Black Women & Work Collective; contributors include nine campus professors (Rutgers University Press, 2002)

Summary: Black women in the tourism industry, as 19th century social activists, as working single mothers, as "numbers backers," as artists, as authors and media figures and other fields. Each contributor connects her own life history to survey subject.

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The Stakes: America and the Middle East

Shibley Telhami, Sadat Chair for Peace and Development, College of Behavioral and Social Sciences

Porcari: Brings Diverse Background

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at BWI Airport, Port of Baltimore, MTA transit facilities, the Bay Bridge and Baltimore-area tunnels.

Porcari was deputy secretary of transportation from 1997 to 1998. He previously served as vice president of Loiederman Associates, providing environmental consulting services for public sector civil engineering clients in the Washington, D.C. area.

He has also served as the governor's ombudsman and assis-

tant secretary for economic development policy; development manager and development review coordinator for the Prince George's county executive; and as an environmental planner for Prince George's County.

The Division of Administrative Affairs at the university includes the comptroller and the departments of budget, business services, environmental safety, facilities management, personnel services, procurement and supply,

public safety and travel.

"His intimate knowledge of management challenges in a major state agency, his oversight of capital building projects, his skills in strategic planning and policy development, his management of complex budgets and his facility for working with people make him particularly well suited for this leadership position," said Mote. "I look forward to welcoming John to the University community in the spring semester."

To submit your book to Book Bag, send an e-mail in the above format to outlook@accmail.umd.edu. Cover images can be accepted as scanned jpeg files, which can be sent to cmitchel@accmail.umd.edu. The next Book Bag will appear Feb. 18, 2003.

For Your Interest

Rosborough Inn Holiday Menu Specials

Experience the holidays around the world with the following daily menu specials through Dec. 20 at Rosborough Inn:

- Tuesday, Dec. 17: Ethiopian
- Wednesday, Dec. 18: Chinese
- Thursday, Dec. 19: Russian
- Friday, Dec. 20: Old Colonial Buffet

Call early; reservations are required. For more information, contact Pamela Whitlow, (301) 314-8013 or pwhitlow@dining.umd.edu.

Business Plan Competition

The university is hosting its third annual Business Plan Competition, which offers up to \$50,000 for the best plans for new companies. The competition is open to all students and recent alumni. The first round involves submitting an executive summary of your new venture idea. The deadline for this round is Jan. 15, 2003.

For more information, contact Karen Thornton at (301) 405-3677 or karent@eng.umd.edu, or visit www.hinmanceos.umd.edu/Business_Plan/2003/.

Call for Proposals: Teaching With Technology Conference

The Office of Information Technology, in conjunction with the Center for Teaching Excellence and the University Libraries will be hosting the 10th annual Teaching With Technology conference on April 4, 2003.

If technology has enabled you to facilitate learning in new and exciting ways, OIT wants to hear from you. Proposals for individual, panel or roundtable presentations are now being accepted at www.oit.umd.edu/twt. The online proposal application must be submitted by Feb. 14, 2003.

For more information, contact Deborah Mateik at (301) 405-2945 or zdeb@umd.edu, or visit www.oit.umd.edu/twt.

Web Developer Classes

Get on the fast track to become a Web designer and developer in one week over winter break. Learn to:

- Create an attractive and effective Web presence using standard HTML and FrontPage
- Render your own graphics using PhotoShop
- Use JavaScript to add functionality to your site

At the completion of this course, you will be able to design and develop professional quality Web sites. The course runs from Jan. 6 to 13, from 6:30-9:30 p.m. The cost, including textbook, is \$189 for students, faculty and staff.

For more information, contact the LearnIT Staff at (301)

Music, Food and the Ancestors



PHOTO BY MONETTE AUSTIN BAILEY

Students from Bladensburg High School, Martin Luther King Elementary School in Greenbelt, residents from Woodlawn Terrace senior community in Washington, D.C., and university students, faculty and staff gathered last week for a Kwanzaa celebration in Stamp Union. Local master drummer Joseph Ngawa, above, led the singing of "Lift Ev'ry Voice and Sing," accompanied by percussion instruments played by students (including Bladensburg senior Isatu Jalloh, right). Ngawa also accompanied dancer and student Chinweoke Ezekwueche. The event included lighting of the seven candles representing the seven principles of Kwanzaa; a speech calling for creation of a world view by Acklyn Lynch, professor of political economy and African American studies at the University of Maryland, Baltimore and father of U.S. Olympic gymnast Jair Lynch; and poetry.

405-1670 or LearnIT@oacs.umd.edu, or visit www.LearnIT.umd.edu.

2003 Bryn Mawr Summer Institute

The university seeks applications for administrators and faculty interested in participating in the Summer Institute for Women in Higher Education Administration to be held at Bryn Mawr College, June 22-July 18, 2003. The institute seeks to prepare women for leadership positions in academic administration. The campus will nominate and provide tuition for applicants based on their credentials, career plans and the project they will implement upon their return to campus.

Inquiries should be directed to Ellin K. Scholnick, associate provost for faculty affairs, 1119 Main Administration Building. A letter of application that includes the planned project and a curriculum vitae should be sent to her by Feb. 10, 2003.

For more information, contact Scholnick at (301) 405-4252 or es8@umail.umd.edu.

Libraries Improvements

Library users of the University System of Maryland will discover a new and improved online catalog—catalogUSMAI—to assist them in accessing the Libraries' collections, beginning Monday, Jan. 6. The new Web-based online catalog will provide University System of Mary-

land and Affiliated Institutions (USMAI) students, faculty and other researchers with more advanced features than the previous automated library system used by the Libraries.

The Libraries are also configuring a new citation/resource linking technology called SFX that will link together the Libraries' databases and e-journals, making it easier to find the online full-text of an article or track down additional information about a topic. Students and faculty searching in the Libraries' research databases will be able to click on an SFX button to link directly to an article's full text or to look up a journal title in the catalog.

Some of the new capabilities of catalogUSMAI include:

- An enhanced Basic Search, with on-screen tips to guide users in searching and the ability to do keyword searches in specific areas of the catalog records, such as words in the title area
- Ability to refine a list of search results to show only the available items, screening out items that are checked out, lost, or otherwise unavailable
- A powerful Advanced Search capability, with options to:
 - Combine keyword searches in different parts of the record (e.g. in the author field, search for "Beethoven" and search for the word "piano" anywhere in the record).
 - Limit searches by format (e.g., theses, videos or online resources), by language, range of dates or library collection
 - Browse lists of authors,

titles, subject headings or call numbers

— Use command language searching to create complex searches with maximum control over your search

- Ability to create lists of catalog records and save them to consult when searching the catalog at a later date

- Ability to save favorite search strategies and repeat the searches at a later date

Library users will also be able to use the new catalog to place requests for materials in other USMAI libraries if the item is not available at their home institution, and to view their own accounts to see lists of library materials they have borrowed and review requests they have made.

Award Nominations: Teaching with Technology

Nominations for the "University of Maryland Award for Innovation in Teaching with Technology" are now being accepted. Co-sponsored by the Office of Information Technology and the Office of Undergraduate Studies, this award recognizes outstanding accomplishments in the use of technology to promote excellence in teaching and learning, and it helps highlight the many ways in which the university has taken leadership in this critical area. Individuals or groups may apply. The application deadline is Feb. 28, 2003.

For more information, visit www.oit.umd.edu/as/UMITT/.